



Website Accessibility Audit

This complimentary report compares accessibility scores for key pages before and after optimization based on WCAG 2.0 standards. Scores are based on a 0-100 scale, with higher scores indicating better accessibility.

Prepared for
Your Business Name

WCAG 2.0 SCORE RATING	■ 0 - 89 Non-compliant	■ 90 - 94 Needs Improvement	■ 95 - 100 Excellent	Pass threshold: 95 or above
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#	URL	🕒 Current Score	🕒 After Score	📈 Difference	🚫 Pass/Fail
1	[blurred]	78	-	-	✗
2	[blurred]	79	-	-	✗
3	[blurred]	79	-	-	✗
4	[blurred]	77	-	-	✗
5	[blurred]	75	-	-	✗
6	[blurred]	82	-	-	✗
7	[blurred]	89	-	-	✗
8	[blurred]	91	-	-	✗
9	[blurred]	81	-	-	✗
10	[blurred]	87	-	-	✗
11	[blurred]	86	-	-	✗
12	[blurred]	59	-	-	✗
13	[blurred]	82	-	-	✗
14	[blurred]	81	-	-	✗
15	[blurred]	84	-	-	✗
16	[blurred]	88	-	-	✗
17	[blurred]	92	-	-	✗
18	[blurred]	85	-	-	✗

📄 WHAT IS WCAG 2.0?

The Web Content Accessibility Guidelines (WCAG) 2.0 are international standards developed by the W3C to make web content more accessible to people with disabilities. WCAG 2.0 is based on four core principles, often referred to as *POUR*:

- Perceivable** - Information must be presentable in ways users can perceive.
- Operable** - Interface components must be usable.
- Understandable** - Information and operation must be understandable.
- Robust** - Content must be robust enough to be interpreted by assistive technologies.

📄 WHY ACCESSIBILITY MATTERS FOR YOUR BUSINESS

- Larger audience:** Roughly 1 in 4 adults live with some form of disability that impacts browsing. An inaccessible site excludes a meaningful share of potential customers before they ever engage with you.
- Better experience for everyone:** Accessibility improvements lift usability across the board. Cleaner navigation, clearer content, and stronger structure benefit every visitor, not just those with disabilities.
- SEO benefits:** WCAG and technical SEO share significant overlap: proper heading structure, alt text, semantic markup, and cleaner code all help search engines crawl and understand your site more effectively.
- Reduced legal exposure:** Accessibility-related complaints and human rights claims are increasing across Canada, even outside federal requirements. A proactive approach reduces risk and demonstrates responsible practice.
- Brand and trust signals:** Accessibility reflects professionalism, inclusivity, and attention to detail. In healthcare, finance, and other public-facing industries, it is increasingly expected and noticed when absent.